

# CHANGE YOUR WATER.

## BOOST YOUR BOTTOM LINE.



Serve great tasting food and beverages prepared with purified water – customers will notice and appreciate the difference. The PureOFlow RO system is so efficient you will begin seeing cost-savings immediately - **Most restaurants will save \$20,000 in 5 years!**

### Guaranteed Savings for Restaurants

Save 30%-40% over conventional water softening, filtration and reverse osmosis (RO) systems. The patented PureOFlow design, powered by GE provides purified water as much as 10x more efficiently than traditional RO systems.

- **Cancel your PM Contract**
- **Scale-free steamers & ice machines**
- **Extended life on hot water heater & equipment**
- **Food & Material Cost Reduction- less syrup for sodas and less soap for dishwashing**
- **No more salt to purchase**
- **No more rinse aid**

*"I am incredibly happy with having PureOFlow at Bistro Zinc. My customers notice the difference in taste of the food and the water we serve, and management notices the difference in the way it affects the bottom line.*

*We no longer have to replace things on a regular basis. I fully intend on outfitting future restaurants with this new technology.  
~Chef Joseph Keller*

### Show Customers Your Commitment to the Environment

Your customers are making eco-friendly choices for their personal lives and they appreciate businesses that do the same. Highlight your restaurant's contribution to the environment. When you install a PureOFlow system you:

- **Reduce waste in landfills – fewer filters to throw away**
- **Eliminate harmful salts and chemicals from being returned back to the environment**
- **Reduce waste water with a 100% reclaim system (optional)**
- **Prepare for government mandates that will ban the use of water softeners**

*"It's been great. Our ice cubes come out clearer, people say the soda tastes better, we're using less soap in the dish washing machines, and all kitchen equipment has less scale than normal since we put the system in... I like the system so much I installed it in my own home in December."*

*~Gary Frey, Owner of Post OP Tavern*

## Customers Will Taste the Difference

Serve the best tasting food and beverages in town! Water quality that is noticeable by customers and staff. Water from our system tastes better. PureOFlow customers often receive compliments for the superior flavor of food and beverages. A PureOFlow system creates:

- **Crystal clear ice cubes for every cocktail and beverage**
- **Coffees, sodas and teas that are more favorable**
- **Prepared foods that taste better, customers taste the natural flavors of fruits and vegetables**
- **Purified water from the tap, serve bottle quality water to every table**

*Members of the pure water revolution include...*

Denny's  
Chili's Restaurant

Corner Bakery Café  
McDonald's

## Join the Pure Water Revolution Today!

Let us show you the ROI  
Visit us at [www.pureoflow.com](http://www.pureoflow.com)



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